

## **Eastman Launches Web-based Visual Guide Showing Full Range Of Aviation Products**

Sees Value In Educating Market On Past, Present & Future Of Aviation Support

**Kingsport, TN, January 25, 2016** – Eastman Chemical Company recently launched "Eastman Supports Aviation", a digital, visual guide that highlights all areas where Eastman provides products and services to the aviation industry as a whole. Eastman has a long heritage of supporting the aviation industry and this illustration helps bring this history to life.

The guide is the latest in Eastman's larger effort to continually provide its markets and existing customers an easier way to access high level information on the full range of products and services the company provides to each industry. The guide provides information on dedicated aviation products like Eastman™ Turbo Oils and Skydrol® hydraulic fluids along with solvents like Skykleen® and Omnia®, but also highlights other Eastman products that can potentially be used in the development and manufacture of many other aviation related products. Applications include window films, coatings, plasticizers and chemicals used in aerospace tire formulation. "Eastman Supports Aviation" can be found on their website at [www.eastman.com/aviation](http://www.eastman.com/aviation)

Eastman Aviation Solutions, the dedicated aviation products team within Eastman Chemical Company, wanted a user-friendly way to effectively communicate their full range of products that can support aviation outside of their dedicated aviation fluids. "The aviation industry recognizes our dedicated products such as Eastman Turbo Oil 2197 and Eastman Skydrol. Some of our other products that have real and potential aviation applications are not as well known. This illustration helps show all the ways that Eastman supports aviation," said Paul Fridman, Eastman Aviation Marketing Manager. "The Eastman Supports Aviation guide allows existing and potential customers to see the many ways we currently support their operation along with other products that have a wide range of aviation applications," he continued.

The interactive guide highlights the well-known products like Skydrol aviation hydraulic fluids, Eastman Turbo Oils and aviation solvents like SkyKleen, as well as other established aviation products like Clearway® deicers. The Clearway range, a leader in airport runway deicing, has been developed to include both liquid and solid formate- and acetate-based products. Clearway deicers have shown to be highly effective in various winter conditions while remaining compliant with the latest technical and environmental standards.

More importantly, the guide provides a complete overview of other Eastman technologies indicative of the company's deep commitment to aviation, now and into the future. These products include specialized plasticizers, the Eastman Solus™ family of performance additives and cellulose esters. Eastman plasticizers are a broad range of non-phthalate products including fast fusers, viscosity reducers and sustainable solutions that provide performance and value for the transportation industry. The Eastman Solus family of performance additives are specifically engineered for the next generation of VOC-compliant coatings. These cellulose-based products are natural, renewable and include products for both high-solids solvent borne and waterborne systems applicable across a broad range of applications.

Additionally, as the world's largest producer of window films and related products with brands like V-KOOL<sup>®</sup>, Llumar<sup>®</sup>, FormulaOne<sup>®</sup>, and Hüper Optik<sup>®</sup>, Eastman brings expertise in this specialized area to aviation. Technologies ranging from deep-dyed polyesters to nanoceramic multilayered sputtering window films, have a strong future in aviation. Similarly, Eastman's Saflex<sup>®</sup> products are a line of high-performance PVB interlayers that help engineers meet the stringent design requirements for glazing in the automotive, architectural, and aerospace industries.

Eastman also provides a range of products that are integral in the development and manufacture of aerospace tires. Eastman Impera<sup>™</sup> is a line of performance resin additives that optimize wet tire grip and rolling performance without compromising other key performance characteristics.

Eastman Santoflex<sup>®</sup> are antidegradants used to extend tire flexibility and service life by preventing premature tire aging due to ozone or oxygen exposure.

Crystex<sup>®</sup> vulcanizing agents for rubber prevent sulfur migration and bloom, which can interfere in the tire manufacturing process. Information about all these products can be found at [Eastman.com](http://Eastman.com)

### **About Eastman Aviation Solutions**

Eastman Aviation Solutions, a dedicated team within Eastman Chemical Company, is an aviation fluids supplier that focuses on providing industry-leading products, technical resources, dedicated support and improved service to the commercial and regional airline, corporate aviation, and helicopter industries. As a leading turbine oil and hydraulic fluid provider, Eastman Aviation Solutions combines their industry recognized brands Skydrol<sup>®</sup> aviation hydraulic fluids and SkyKleen<sup>®</sup> aviation solvents with Eastman Turbo Oils (formerly BP Turbo Oils), merging over a century of experience in aviation fluids, and offering them to customers under one unique brand. Eastman delivers innovative products and solutions while maintaining a commitment of safety and sustainability to their global customer base. Serving approximately 100 countries, Eastman Aviation Solutions products are available throughout the world via approved distributors and direct sale opportunities. To learn more visit [www.EastmanAviationSolutions.com](http://www.EastmanAviationSolutions.com).

### **About Eastman Chemical Company**

Eastman is a global specialty chemical company that produces a broad range of products found in items people use every day. With a portfolio of specialty businesses, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. Its market-driven approaches take advantage of world-class technology platforms and leading positions in attractive end-markets such as transportation, building and construction, and consumables. Eastman focuses on creating consistent, superior value for all stakeholders. As a globally diverse company, Eastman serves customers in approximately 100 countries and had 2014 revenues of approximately \$9.5 billion. The company is headquartered in Kingsport, Tennessee, USA and employs approximately 15,000 people around the world. For more information, visit [www.eastman.com](http://www.eastman.com).

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