



## **For Immediate Release**

Media Contact: Ted McDermott  
Telephone: 636-530-0088  
Email: [tmcdermott@mai-stl.com](mailto:tmcdermott@mai-stl.com)

### **MAI Hires New Media & Public Relations Specialist**

CHESTERFIELD, Missouri; July 27, 2015 – MAI (Marketing Alternatives, Inc.), an aviation-focused, full-service marketing and communications agency, has named Alisa Lewandowski as its new Media & Public Relations Specialist.

Alisa, with more than five years demonstrated marketing and communications experience, will be in charge of managing all aspects of publicity programs from strategy through messaging and media contact.

“We are pleased to welcome Alisa to the MAI team. Her experience and positive attitude will bring a new level of service to our clients utilizing our PR and media services.” said Ted McDermott, Vice President.

Before joining MAI, Alisa was responsible for marketing and communication at various corporations and nonprofits, where she displayed a talent for taking big picture concepts and giving them the context needed for easy comprehension by diverse audiences. In her previous roles, Alisa has relied on instinct, knowledge and resourcefulness to plan, develop, produce and manage internal and/or external communications with consistent messaging and tone of voice.

Alisa has an MA in Communications and a BA in Mass Communications from Lindenwood University. She and her daughter live in West St. Louis County.

MAI, located at the Spirit of St. Louis Airport in Chesterfield, Missouri, is a full-service advertising agency specializing in aviation marketing. Clients represent most segments of the aviation industry including oil companies, industry associations, airports, engine overhaul facilities, repair stations, full-service FBOs, avionics manufacturers, aviation insurance and aircraft financing.

(End)