

**Eastman Aviation Solutions Aims To Be Top Resource For
Turbo Oil & Hydraulic Fluid Education**

Increased tradeshow presence and launch of informational tools being used to reach goal

Kingsport, TN, April 7, 2015 – In an effort to provide beneficial turbo oil and hydraulic fluid education to operators from every facet of the aviation industry, Eastman Aviation Solutions will be exhibiting at Aviation Week’s MRO Americas 2015, Booth #1100, at the Miami Beach Convention Center, April 14-16, 2015.

This will be Eastman’s first time exhibiting at MRO Americas since acquiring the BP Turbo Oils business including the market leading Eastman Turbo Oil 2197. Since forming the new Eastman Aviation Solutions team, the company has already exhibited at numerous industry tradeshows, targeting different mark segments and geographical regions, including MRO Russia & CIS and HAI HeliExpo 2015.

“Our team’s main ambition is to make sure operators are aware of all of their turbo oil and hydraulic fluid options, and help them determine which oil and fluid is best for them,” said Paul Fridman, marketing manager, Eastman Aviation Solutions. “Tradeshows give us the unique opportunity to talk one-on-one with operators about their options and discuss how they can affect performance and efficiency, so we are looking forward to reaching the wide variety of operators who attend MRO Americas.”

In addition to increased tradeshow presence, Eastman recently launched two valuable informational tools for current and potential customers, the [Eastman Aviation Solutions Value Calculator](#) and [Eastman Aviation Solutions’ Lubricant Academy](#); both of which have been fully functional since December 2014.

The all new Eastman Aviation Solutions Value Calculator is free to airline customers and will help determine the potential cost savings of utilizing high-performance capability (HPC) oil such as the industry standard Eastman Turbo Oil 2197. The calculator uses specific fleet information and flight operations data to determine the potential savings HPC oil can provide through fewer maintenance intervals and/or damaged parts. To learn more visit <https://calculator.eastmanaviationsolutions.com> or contact TurboOil@eastman.com.

The Lubricant Academy is a unique educational tool that helps keep the aviation industry's engineers and maintenance personnel at the cutting edge in the face of technological change and global skills shortages by providing technical specification instruction and skills enhancement opportunities.

“Jet engine lubrication isn’t typically an area of focus when learning to become an aviation maintenance and engineering specialist, but it’s an important part of operating a healthy, well-functioning aircraft,” said Nicholas Cleary, global technical services, Eastman Aviation Solutions. “The academy fills this gap in education as it is aimed at supporting staff in all lubricant-related operations to help them get the most out of their power plant fleets.”

(more)

To learn more about the Eastman Aviation Solutions Lubricant Academy visit <https://academy.eastmanaviationsolutions.com> or contact TurboOil@eastman.com.

Members of the Eastman Aviation Solutions Sales and Support team will be onsite at MRO Americas to meet with attendees and answer any questions. The Eastman Aviation Solutions Turbo Oil Guide, which contains extensive information to educate operators and help them select the best oil for their unique needs, will also be available for operators at Booth #1100.

About Eastman Aviation Solutions

Eastman Aviation Solutions, a dedicated team within Eastman Chemical Company, is an aviation fluids supplier that focuses on providing industry-leading products, technical resources, dedicated support and improved service to the commercial and regional airline, corporate aviation, and helicopter industries. As a leading turbine oil and hydraulic fluid provider, Eastman Aviation Solutions combines their industry recognized brands Skydrol® aviation hydraulic fluids and SkyKleen® aviation solvents with Eastman Turbo Oils (formally BP Turbo Oils), merging over a century of experience in aviation fluids, and offering them to customers under one unique brand. Eastman delivers innovative products and solutions while maintaining a commitment of safety and sustainability to their global customer base. Serving approximately 100 countries, Eastman Aviation Solutions products are available throughout the world via approved distributors and direct sale opportunities. To learn more visit www.EastmanAviationSolutions.com.

About Eastman Chemical Company

Eastman is a global specialty chemical company that produces a broad range of products found in items people use every day. With a portfolio of specialty businesses, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. Its market-driven approaches take advantage of world-class technology platforms and leading positions in attractive end-markets such as transportation, building and construction, and consumables. Eastman focuses on creating consistent, superior value for all stakeholders. As a globally diverse company, Eastman serves customers in approximately 100 countries and had 2013 revenues of approximately \$9.4 billion. The company is headquartered in Kingsport, Tennessee, USA and employs approximately 14,000 people around the world. For more information, visit www.eastman.com.

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