

BP Turbo Oil Products To Be Renamed As Eastman Turbo Oils

Same reliable products with same approvals, applications and proven performance under a new name

Kingsport, TN, December 2, 2014 – Eastman Aviation Solutions recently renamed all of the newly acquired BP Turbo Oil products under the Eastman Turbo Oil brand name.

On June 1, 2014, Eastman Chemical Company acquired all of the BP Turbo Oil products. Effective immediately, all turbo oil products will now have a new Eastman Turbo Oil name, as seen below:

Previous Product Name	New Eastman Product Name
BP Turbo Oil 2197	Eastman Turbo Oil 2197
BP Turbo Oil 2380	Eastman Turbo Oil 2380
BP Turbo Oil 2389	Eastman Turbo Oil 2389
BP Turbo Oil 25	Eastman Turbo Oil 25
BP Turbo Oil 274	Eastman Turbo Oil 274
BP HALO 157	Eastman HALO 157

The only change being made is to the brand name of the products. The manufacturing facility, as well as the product formulations, approvals, sales and technical support teams will all remain unchanged. In addition, the product package color will remain the same in order to eliminate any customer confusion. The first shipments of the products with the new Eastman Turbo Oils name will be in November 2014.

“We want to reassure all of our current and any potential customers that these are indeed the same products they have known and trusted for years,” said Rodger Harris, Eastman Aviation Solutions Global Sales Director.

“Introducing the new Eastman Turbo Oils product names is the last phase of integrating our hydraulic fluids and aviation solvents, Skydrol and SkyKleen, with our new turbo oils, bringing all of the products under one brand, Eastman Aviation Solutions,” continued Mr. Harris, “and we are proud to offer complete solutions for all of our customers’ aviation fluid needs.”

In addition to the launch of the new product names, Eastman Aviation Solutions will also be unveiling additional customer support programs, such as the Eastman Aviation Solutions Lubricant Academy, and the Eastman Aviation Solutions Value Calculator.

(more)

“The training academy and value calculator are just two examples of unique support programs that our customers will soon be able to take advantage of and pass along to their customers,” concluded Mr. Harris. “We pride ourselves in providing superior customer service and unique service offerings, and we will continue to develop programs that will further the success of our customers and make switching to the Eastman brand as easy and seamless as possible.”

To learn more visit www.EastmanAviationSolutions.com/newbrand.

About Eastman Chemical Company

Eastman is a global specialty chemical company that produces a broad range of products found in items people use every day. With a portfolio of specialty businesses, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. Its market-driven approaches take advantage of world-class technology platforms and leading positions in attractive end-markets such as transportation, building and construction, and consumables. Eastman focuses on creating consistent, superior value for all stakeholders. As a globally diverse company, Eastman serves customers in approximately 100 countries and had 2013 revenues of approximately \$9.4 billion. The company is headquartered in Kingsport, Tennessee, USA and employs approximately 14,000 people around the world. For more information, visit www.eastman.com.

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