

Contact: Dave Ivey
Vice President
Wilson Air Center
Phone: 901-345-2992
Email: divey@wilsonair.com



Wilson Air Center Marks Milestone Anniversary With Year-long Promotion
20th Anniversary Getaway Giveaway Promotion To Launch March 1st, 2016



Memphis, TN - February 22, 2016 - Wilson Air Center is celebrating its 20th Anniversary (1996-2016) in 2016 and is marking the occasion with the launch of a year-long promotion to thank customers for their continued loyalty and support.

Wilson Air Center, an FBO service and hospitality innovator since its inception, has been named the #1 Best Small FBO Chain eight times in the Professional Pilot PRASE Survey, the #1 FBO in Aviation International News FBO Survey an unprecedented nine consecutive years, as well as earning a Pilot's Choice Award as the #1 Best Small U.S. FBO Chain for three consecutive years by Fltplan.com users.

"This is a major milestone for Wilson Air Center and we have worked hard to change the very landscape of FBO service over the years with our approach to hospitality and focus on the customer." said Dave Ivey, vice president.

The Wilson Air Center Getaway Giveaway promotion will begin March 1, 2016 and run until late 2016. Customers that visit any Wilson Air Center during the promotional period can take a quick digital survey right in the lobby and instantly get an entry into the Getaway Giveaway promotion AND an entry into a bonus monthly drawing for great prizes at that location. One lucky Wilson Air Center customer will win a FREE vacation package to one of 12 fantastic destinations PLUS \$10,000 in spending money!* Grand Prize winner to be drawn January 5, 2017 in Memphis TN.

Each month there will be a new survey, so customers can get extra entries into the vacation drawing as well as the monthly prize drawings just by completing that month's survey! Each survey completed is good for one entry into the vacation and bonus prize drawing and non winning monthly prize entries stay in the pool, so the more you participate, the better your chances of winning. For official rules and list of vacation destinations, please visit www.wilsonair.com.

"We are very proud that we have been able to serve and support aviation for the past 20 years," said Bob Wilson, Founder, Wilson Air Center, "But we know we didn't achieve this level of success without our customers. The Getaway Giveaway is our way of saying 'thanks' to our customers, past, present and future. Without them, we wouldn't be here today." he continued.

The opening of the original Memphis location in 1996 marked the beginning of a new approach to customer service within the FBO industry. The facility, built for purpose, featured one of the first, and at the time, the world's largest aircraft canopy that allowed customers to arrive and depart protected from inclement weather.

Wilson Air Center's unique philosophy stems from Kemmons Wilson, founder of Holiday Inns. He forever changed the hotel and hospitality industry with his innovative ideas and practices toward customer service. Ideas such as bright, clean facilities that every customer can depend on, no matter what city they visit, and stellar customer service with a personal touch that makes every visit an experience to remember. Today these tenets have been updated and applied by Kemmons' son and Wilson Air Center founder Bob Wilson, to modern-day FBO services.

Wilson's innovative approach to customer service was quickly noted by customers and the company was the first FBO to feature professionally trained, hotel-style Aircraft Concierges. This approach quickly allowed expansion to three other cities.

Vacation packages for this promotion are provided through Orange Lake Country Club, a Kemmons Wilson Company, the largest timeshare resort network in the world and offers their vacation destinations through Holiday Inn Club Vacations. All vacation destinations in this promotion are offered through Holiday Inn Club Vacations, where you can expect the same great service you receive at Wilson Air Center!

With locations in Charlotte, NC; Memphis, TN; Houston, TX; and Chattanooga, TN, Wilson Air Center's corporate aviation support facilities are renowned for their innovative approach to customer service and satisfaction that originated from roots within the hospitality industry. Named "Best Small FBO Chain" in Professional Pilot an unprecedented eight times, most recently in 2015 and a third consecutive #1 Pilot's Choice Award in 2015 for #1 Best Small U.S. FBO Chain by users of Fltplan.com, Wilson Air Center's Award winning approach to customer service is based on a strong heritage of hospitality.

Kemmons Wilson was the founder and chairman of Holiday Inn, and his son Robert A. (Bob) Wilson is the founder and president of Wilson Air Center. The Memphis location is the home of one of the world's largest aircraft canopies, and is touted by the aviation industry as among the top fixed base operations in the United States for the quality of its services and the comfort and design of its facilities. For more information on Wilson Air Center or the services we offer, please call 901-345-2992 or visit www.wilsonair.com.

###